

Economic Development Advisory Team

MEETING AGENDA

May 13, 2015

12:00 pm – 2:00 pm

City of Union City

Council Conference Room

34009 Alvarado-Niles Road, Union City, CA 94587

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| I. CALL TO ORDER | 12:00 pm |
| II. REVIEW OF MINUTES FROM LAST MEETING | 12:00 - 12:05 pm |
| III. ORAL COMMUNICATIONS | 12:05- 12:10 pm |
| IV. WORKING SESSION | 12:10 – 1:20 pm |
| General Plan Background Report – Economic Issues and Opportunities | |
| Carmela Campbell, Planning Manager | |
| Doug Svensson, AICP, President, Applied Development Economics, Inc. | |
| V. DISCUSSION / UPDATES / PRESENTATIONS | |
| a. Small Business Challenges & Opportunities: Technology Infrastructure & Work Force Development | 1:20 – 1:35 pm |
| Lance Nishihira, EDAT Member | |
| b. Union City Chamber of Commerce | 1:35– 1:40pm |
| Michelle Powell, Executive Director, Rey Sison, Executive Director, Union City Chamber of Commerce | |
| c. Old Alvarado Merchants Association Update | 1:40 - 1:45 pm |
| Bob Swartz, President, Union City Historical Museum | |
| d. Briefing on Economic Development Staff Activities | 1:45 – 1:50 pm |
| Gloria Ortega, Economic Development Manager | |
| VI. NEW BUSINESS / ANNOUNCEMENTS | 1:50 – 1:55 pm |
| VII. NEXT MEETING | JUNE 3, 2015 |
| VIII. GOOD OF THE ORDER | 1:55 – 2:00 pm |
| ADJOURNMENT | 2:00 pm |